

CAMP VERDE UNIFIED SCHOOL DISTRICT BOARD Minutes taken
Friday, APRIL 10, 2015
GOVERNING BOARD SPECIAL-STRATEGIC PLAN- WORK SESSION
CAMP VERDE UNIFIED SCHOOL DISTRICT MULTI-USE COMPLEX LIBRARY
280 CAMP LINCOLN ROAD
CAMP VERDE, ARIZONA 86322

12:30 PM

BOARD VISION STATEMENT

INSPIRING TODAY'S STUDENTS TO BECOME TOMORROW'S LEADERS

MISSION STATEMENT

CAMP VERDE UNIFIED SCHOOL DISTRICT WILL PROVIDE OPPORTUNITIES TO CULTIVATE ACADEMIC AND PERSONAL ACHIEVEMENT AND SERVICE TO OTHERS WITHIN A COMMUNITY OF RESPECT.

1. WELCOME AND CALL TO ORDER

Board President Freeman called the meeting to order at 12:32 pm.

2. PLEDGE OF ALLEGIANCE/MOMENT OF SILENCE

Board Member Schneider led the Pledge of Allegiance. There was a moment of silence.

3. ROLL CALL

Board Members Present were: Helen Freeman, Bob Simbric, Tim Roth, Christine Schneider and Kitty McDowell.

4. AGENDA REVIEW AND ACCEPTANCE

Motion: Mrs. Schneider moved to accept the agenda as currently outlined. Mrs. McDowell seconded the motion. The motion carried 5-0.

5. DISCUSSION AND POSSIBLE ACTION ON DISTRICT STRATEGIC PLAN LED BY DR. NIC CLEMENT OF NORTHERN ARIZONA UNIVERSITY EDUCATIONAL LEADERSHIP

Dr. Nic Clement from Northern Arizona University Educational Leadership addressed the Board regarding the District Strategic Plan for 2015-16 that was drafted during the Public Forum the evening before, April 9, 2015. He stated that he understood that the big picture goal for the District was peak performance from students, faculty and staff. In order for this to happen, goals will have to be set, awareness of the goals and how to meet them will have to be established, and trust will need to be built, consistently and continually. He addressed the responsibilities of the Board and the Superintendent. He used the analogy of *Means to an End*. The Board is the *End*. The Superintendent is the *Means*. The Board's responsibilities are to set policy, hire a superintendent, approve budgets and call for bonds or overrides. The Superintendent's

responsibility is to put strategy in place to carry out the *means* of educating the students. He spoke on circular communication between the Board and the Superintendent; communication should not happen in between the circle. There should be no surprises. Given that, trust and awareness will be built, allowing the District to progress toward the goals.

Dr. Clement advised the Board to approve the draft of the Strategic Plan and allow the leadership team to continue to create the strategies to meet the goals. The strategies will continue to change and expand as the plan is implemented; strategies are fluid. He gave a suggested timeline for implementing the plan after the Board accepted the draft:

- May 12, 2015, the Superintendent should present the preliminary plan with recommended strategies (current and future) for the Board to review. The Board should consider moving to approve the preliminary plan and post it for faculty, staff and public review and comment.
- June 9, 2015, the Formal Plan should be presented for adoption by the Governing Board after it has been edited as a result of staff or public input.
- April of 2016, the Annual Stakeholder Forum should receive a Strategic Plan performance review from CVUSD leadership. The plan should be revised accordingly for 2016-2017.

Mr. Roth exited the meeting at 1:36pm and returned at 1:40pm.

Dr. Clement and the Board went through the draft plan that had been developed and made a few amendments. The draft goals follow:

1. The District will promote teamwork at all levels to benefit student academic and personal achievement. (Potential measurement evidences- Board Evaluation, Board Training Documentation, District Parent/Staff/Student Climate Survey, and District Academic Performance Grade).

Strategies-

a. The CVUSD Board will continue to attend and participate in training which focuses on improving their skills and knowledge in the area of teamwork and their role as a policy board.

b. The CVUSD leadership team will develop and implement a year-end climate survey to all stakeholders.

2. The District will promote and encourage a love to learn environment. (Potential measurement evidence- decreased student discipline and detention rates, decreased drop-out rate, increased attendance rates, climate surveys, increased student test scores, post graduate continuing education survey)

Strategies-

a. The CVUSD leadership team will develop and implement a post-graduate follow up survey.

b. CVUSD teachers and staff will continue to participate in professional development which focuses on increasing student engagement, problem solving and high level thinking.

c. The CVUSD leadership team will develop and implement an end of year climate survey which provides an opportunity for anonymous feedback.

d. The District will explore establishing a pre-k program for the community. (Potential measurement evidence-Feasibility Study, Board Agendas)

Sub -Strategy-

a. A feasibility study will be conducted and completed by 2/1/2016. This study will be presented to the Board for review at a February, 2016 study session.

3. The District will promote and encourage parent engagement and community/business involvement in schools. (Potential measurement evidence- increased attendance at school functions/events, increased community business partnerships, climate survey)

Strategies-

a. CVUSD will develop and support innovative approaches in an effort to significantly expand parent communication and outreach.

4. The District will become a destination of distinction by developing and promoting unique educational programs.

Strategies-

a. The CVUSD leadership team will develop a marketing plan and present for possible approval to the Board by 10/1/2015.

There was no action taken on the item.

6. ADJOURNMENT

Motion: Mr. Simbric moved, seconded by Mrs. Schneider to adjourn the meeting. The meeting adjourned at 2:23 pm.

Respectfully Submitted,

Mary Hudson
Board/Admin Assist

Helen Freeman
President

Bob Simbric
Member

Tim Roth
Member

Christine Schneider
Member

Kitty McDowell
Member