

CAMP VERDE UNIFIED SCHOOL DISTRICT GOVERNING BOARD

Minutes taken Tuesday, October 8, 2013

5:00 pm WORK SESSION

7:00 pm REGULAR SESSION

CAMP VERDE UNIFIED SCHOOL DISTRICT MULTI-USE COMPLEX LIBRARY
280 CAMP LINCOLN ROAD
CAMP VERDE, ARIZONA 86322

BOARD VISION STATEMENT

Inspiring today's students to become tomorrow's leaders.

MISSION STATEMENT

Camp Verde Unified School District will provide opportunities to cultivate academic achievement and service to others within a community of respect.

5:00 PM Work Session

1. WELCOME AND CALL

Board President Freeman called the meeting to order at 5:14 pm.

2. PLEDGE OF ALLEGIANCE AND MOMENT OF SILENCE

Board Member Hackett led the pledge of allegiance. There was a moment of silence.

3. ROLL CALL

Board members present were: Helen Freeman, Trent Hackett, Christine Schneider and Bob Simbric. Board member Judy Gilbert joined the meeting at 5:30 pm.

4. AGENDA REVIEW AND ACCEPTANCE

Motion: Mr. Simbric moved, seconded by Mr. Hackett to accept the agenda as presented. The motion passed 4-0.

5. DISCUSSION AND POSSIBLE ACTION ON BOARD ANNUAL SELF EVALUATION

The Board carried out their annual self evaluation according to Policy BAA- (Evaluation of School Board/Board Self-Evaluation). They agreed to discuss each Item on the Evaluation Tool and come to a consensus score after they discussed the Items. (Please see pages 7-9 for the Board's scores.) After completing the evaluation forms Mrs. Freeman asked the Board to look over the scores and the topics they discussed in order to set Governing Board Goals accordingly. There was some conversation on defining Project Blank Slate and setting the Project as a Goal. Mrs. Schneider noted that the District Vision Statement did not align with the Mission Statement, the District Goals or the Governing Board Goals. Conversation continued as the Board agreed that they needed to come up with a solid definition for Project Blank Slate in order to begin the Goal setting process (and further support the Project). Mr. Simbric felt it important to get the stakeholders (those who would implement the Project) involved. Discussion included using the November 14, 2013 Special Work Session to discuss the Project and set Board Goals. Mrs. Freeman called for a recess at 7:04 pm to resume at 7: 15 pm.

7:00 PM Regular Session

1. WELCOME AND CALL TO ORDER

Board President Freeman called the meeting back to order at 7:15 pm.

2. PLEDGE OF ALLEGIANCE AND MOMENT OF SILENCE

Camp Verde High School Student Council members Falon Dela Vega and Shelby Sarkesian led the pledge of allegiance. Mrs. Freeman led the moment of silence.

3. ROLL CALL

Board members present were: Helen Freeman, Trent Hackett, Judy Gilbert, Christine Schneider and Bob Simbric.

4. AGENDA REVIEW AND ACCEPTANCE

Motion: Mrs. Gilbert moved, seconded by Mr. Hackett to accept the agenda as presented. The motion carried 5-0.

5. PUBLIC PARTICIPATION

There was no public participation.

6. STAFF/STUDENT/COMMUNITY RECOGNITION

Superintendent Dr. Amber Marchant-Lee recognized Elementary Special Education Teacher Debra Justus saying that Mrs. Justus is one of the kindest, most competent teachers she had ever had the privilege of working with. In the twelve (12) years Dr. Lee has known Mrs. Justus, she earned that no matter what comes Mrs. Justus's way she never gives up on a student. She presented a certificate of appreciation to Mrs. Justus. Mrs. Justus thanked Dr. Lee and Elementary Principal Mrs. Pottorff for their support. She stated that without their support and support of her teacher's aides she would not be able to do it.

High School Principal Bob Weir recognized the High School Student Council and the Student Council Advisor. Mr. Darrel Lewis has been the Advisor for two (2) years. The Student Council has been coordinating an annual blood drive. They recently received an award for high participation in the blood drive. Mr. Weir presented a certificate of appreciation for Mr. Lewis's dedication and his time with the students. Mr. Lewis thanked Mr. Weir and the Board and let them know that the next blood drive will take place on December 3, 2013.

Mr. Weir recognized the High School Student Council: Falon Dela Vega, Ashley Ferguson, Shelby Sarkesian and José Perez. Falon and Shelby were present at the meeting and received certificates from Mr. Weir for their outstanding leadership. He asked Student Council President Falon Dela Vega to explain a little about everyone's role on the Student Council and give a little information about their organization of the homecoming festivities. Falon Dela Vega addressed the Board saying that Shelby Sarkesian was the Secretary, Jose Perez was the Treasurer and Ashley Ferguson was the Vice President. Each individual had responsibilities arranging the homecoming festivities. Now that homecoming is over the Council is focusing on the upcoming blood drive; they are planning ahead in order to get more donors.

Mr. Weir stated that Student Council President Falon Dela Vega was his recommendation for Student Ex-Officio if the Board decided that they wanted one. She has been in her leadership role as president since her junior year.

Mrs. Freeman thanked the Student Council stating that the theme of board games for homecoming was well thought out; the floats were great.

7. CONSENT ITEMS (see Items 7. A. through 7. E.)

Mrs. Schneider asked to pull Item 7. E. i.- Potential approval of Yavapai College and Camp Verde High School Dual Enrollment Intergovernmental Agreement for 2013-2014 for discussion.

Mrs. Freeman asked to pull Item 7. A iv. a. -Extra Duty and Item C- Minutes taken September 10, 2013 for discussion.

Mrs. Gilbert asked to pull Item 7. E. ix.- Potential approval of the Milestone Project for discussion. (for discussion see Item 7.5)

Motion: Mr. Simbric moved, seconded by Mrs. Gilbert to accept the consent agenda with the exception of Items: 7. E. i., 7. A iv. a., C., and 7. E. ix. The motion passed 5-0.

(For action taken on the Items pulled for discussion see Item 7.5)

7.5 DISCUSSION ON ITEM REMOVED FROM THE CONSENT AGENDA

Mrs. Freeman asked that the Fire Science Weekend Instruction be voted on separately from the rest of Item 7. A iv. a.

Mrs. Freeman stated that there had been technical difficulties regarding the minutes taken on September 10. She asked that the Board bring the minutes back for approval in November.

Mrs. Schneider had several concerns with the inconsistencies in the Potential Yavapai College Dual Enrollment Intergovernmental Agreement including: Line 5. F. which states that the District will adopt and utilize College approved textbooks. High School Principal Mr. Weir explained that all the textbooks and course outlines had already been approved by the Board.

Mrs. Schneider also had concerns with the Fees listed in Exhibit A., and costs for supplies as outlined under Line 7.2. The exhibit seemed to be inconsistent with the Intergovernmental Agreement. Mrs. Freeman also stated concerns about the IGA, specifically Item D. which states that the college has the right to limit the number of semester hours in which a student may enroll in Dual Enrollment Courses to not less than six (6) credit hours per semester.

Mrs. Gilbert asked about the Milestone Project. Dr. Lee explained that the project consists of a group of schools under the direction of Yavapai County who work together to identify and treat dangerous students and assist their families. Elementary Principal Mrs. Pottorff stated, saying that local law enforcement along with the County Superintendent initiated the project.

Mrs. Freeman stated that she pulled the Fire Science weekend instruction because she was not in favor of requiring students to be in class on Sunday. Mr. Hackett asked Principal Weir to explain why the class occurred on Sunday. Mr. Weir stated that there were no in house instructors for the required Hazardous Materials portion of the class; however, they are working on getting certified for next year. They used a Yavapai College instructor who was only available on Saturday and Sunday. The VACTE Board agreed to pay for the instruction.

Mrs. Gilbert had questions on a previously approved Item (Item 7.xi.)-Potential approval of AmeriCorps Partnership (Community Counts). She wondered if an agreement was necessary as the District already pays teachers for before and after school tutoring. Dr. Lee explained that entering the agreement would not only provide supervision for students who are dropped off early at the Middle School, but provide enrichment programs for the students through volunteers. The agreement is designed to allow the District to create a job description for an employee who would coordinate the programs and organize the volunteers. The cost to the District is minimal (\$ 5,000.00) and would be paid by rural and low income and drop-out prevention grant monies. After some discussion Mrs. Gilbert asked that the Board receive information on Item 7. E. xi.- the AmeriCorps partnership, before expending any dollars on the agreement. Dr. Lee stated that she would bring forth a plan.

Motion: After discussion, Mrs. Freeman moved to approve Item 7. A. iv. a. with the exception of the approval of Weekend (CTE) Fire Science Instruction. Mrs. Gilbert seconded the motion. The motion carried 5-0.

Motion: Mr. Simbric moved to table Item 7. C., until a future meeting. Mrs. Gilbert seconded the motion. The motion carried 5-0.

Motion: Mr. Simbric moved, seconded by Mr. Hackett to approve Items E. i. and E. ix. After brief discussion Mr. Simbric withdrew his motion.

Motion: Mr. Simbric moved to approve Item E.i. The motion failed for lack of a second.

Motion: Mrs. Schneider moved to approve Item E. i. with the exception of the Items that need to be addressed by legal counsel and to also approve Item E. ix. Mrs. Gilbert seconded the motion. The motion carried 5-0.

Motion: After discussion Mr. Hackett moved, seconded by Mr. Simbric to approve Fire Science Weekend Instruction. The motion carried 3-2 with Mrs. Freeman and Mrs. Schneider voting nay.

A. PERSONNEL MATTERS

- i. Resignations/Retirements: Jessie Brogdon, Middle School Special Education Paraprofessional
- ii. Transfers:
- iii. Employment Offers:
 - a. Certified: Stephen Kling, South Verde Tutor
 - b. Classified: Ryan Hudson, Elementary Special Education Paraprofessional; Cory Woodruff, Title I, Desktop Technician;
 - c. Transportation:
 - d. Substitutes: Dixie Blanchard, Elementary Long Term Substitute; Jessie Price, Elementary Long Term Substitute; Robert Brewer, K-12;
 - e. Coaches: Middle School Cross Country: John Bohan;
 - f. Volunteers: High School Boys Soccer: Zeke O'Callaghan and Nixon Pineda; High School Volleyball: Brittney Armstrong; High School Football: Matthew Hebl
- iv. Other:
 - a. Extra Duty: Cody Carter, High School Skills USA Sponsor; Ezekiel Hebbert, High School Key Club Sponsor; Darrell Lewis, High School Student Council Sponsor; High School CTE Dual Enrollment Training: Tracy Tudor, Steve Darby, and Arcel Allsup

- High School AIMS Tutoring: Dan Wall, Jolynn Sperry, Russ Schafer, Darrell Lewis, Tim Lawrence, Lara Lawrence, Marc Kresge, Chris Fuller and Jane Mathews
- Fire Science Instruction Weekend CTE: Steve Darby and Jeff Passantino
- Elementary After School Tutoring: Lisa Mina and Stacey Munger
- Middle School Tutoring: Abbie Monroe and Robin Tankesly
- Middle School before School Enrichment: Robin Tankesly
- Crisis Prevention: Tammey Carter
- Middle School Title I Reading Supervisor: Rosalie Sanchez
- High School AIMS Tutoring Coordinator: Jane Mathews
- b. Leave Of Absence:

B. FINANCIAL/BUSINESS

- i. Approval of vouchers
 - Payroll –
 - No. 6 in the amount of \$ 15, 080.30
 - No. 7 in the amount of \$ 317, 178.23
 - No. 8 in the amount of \$ 324, 130.01
 - Expense-
 - No. 1407 in the amount of \$ 1, 929.76
 - No. 1414 in the amount of \$ 171, 396.34
 - No. 1416 in the amount of \$ 131, 405.27
 - No. 1417 in the amount of \$ 67, 467.88
 - No. 1418 in the amount of \$ 5, 707.10 (Yavapai Title)
- ii. Student Auxiliary Report

C. POTENTIAL APPROVAL OF GOVERNING BOARD MINUTES

- i. Minutes taken during the September 10, 2013 Regular Board meeting

D. ENROLLMENT REPORT

- i. Enrollment Report

E. OTHER ITEMS

- i. Potential approval of Yavapai College and Camp Verde High School Dual Enrollment Intergovernmental Agreement for 2013-2014
- ii. Potential approval of the settlement agreement with the Arizona Department of Education regarding South Verde Technology Magnet Charter funding
- iii. Potential approval of donation from the local Marine Corps in the amount of \$ 195.60 to the Accommodation Program to be used to purchase dictionaries and thesauruses
- iv. Potential approval of Kelly Brothers as Sole Source/Technology in Place for District Keying system
- v. Potential approval of donation of dictionaries for third grade students from the Camp Verde Kiwanis Club
- vi. Potential approval of South Verde Spook House Student Council activity and fund raiser.
- vii. Potential approval of pursuit of Grant for School Resource Officer-School Safety Grant
- viii. Potential approval of Elementary Scholastic Book Fair fundraiser for PTO (Parent Teacher Organization) and Summer Reading Program
- ix. Potential approval of the Milestone Project Memorandum of Understanding in conjunction with other Yavapai County School Districts
- x. Potential Approval of donation for Camp Verde Clays from Wildlife for Tomorrow
- xi. Potential approval of AmeriCorps partnership with Community Counts

8. DISCUSSION AND POSSIBLE ACTION ITEMS

A. DISCUSSION TO DETERMINE IF THE BOARD WOULD LIKE TO PLACE A 2013-2014 STUDENT EX-OFFICIO AND POSSIBLE ACTION ON PLACING STUDENT EX-OFFICIO AS A NON VOTING MEMBER OF THE GOVERNING BOARD

Board President Mrs. Freeman asked that the Board to discuss whether or not they wanted to place a Student Ex-Officio this school year. The Board agreed that they did.

Motion: After discussion Mr. Hackett moved, seconded by Mrs. Schneider to place Falon Dela Vega as Student Ex-Officio of the Governing Board. The motion carried 5-0.

B. DISCUSSION AND POSSIBLE ACTION ON THE ANNUAL FINANCIAL REPORT (AFR) FOR CAMP VERDE UNIFIED SCHOOL DISTRICT FOR 2013-2014

Dr. Lee introduced Mr. Steve Hicks Director of Business Services stating that he was doing an amazing job in his new role. Mr. Hicks addressed the Board regarding the District's Annual Financial Report. The Annual Financial Report is sent to the State Department and the Federal Department of Education and shows a clear picture of how the District spends the allocated dollars. Mr. Hicks went through the report explaining Maintenance and Operations, Classroom Site Funds, Unrestricted Capital Outlay and Soft Capital Allocations. The allotted (budgeted) amount equals \$ 7,235,044.00 and the district spent \$ 6,974,122. 00. Issues include equalization monies from the State and delinquent taxes from tax payers. If the District goes into a negative there is a line of credit that can be drawn upon in order to keep the cash flow going. The Yavapai County Treasurer holds the District funds in a budget controlled pot.

Mrs. Freeman asked about the increase in spending for transportation. Mr. Hicks explained that in 2010-2011 the District prepaid for gasoline that appeared as a savings the following year in 2011-2012. Consequently, the AFR reported a 21.5% increase in spending because the gasoline was not prepaid in 2011-2012 but is being paid in the current year.

Mrs. Freeman asked why the District audit cost increased this year. Mr. Hicks answered that previously South Verde Technology Magnet School was included in the District audit price. However the Attorney's Generals office has asked that that change. Therefore, South Verde's cost is additional.

Motion: After discussion, Mr. Simbric moved, seconded by Mr. Hackett to accept the Annual Financial Report for Camp Verde Unified School District for 2013-2014. The motion passed 5-0.

C. DISCUSSION AND POSSIBLE ACTION ON THE ANNUAL FINANCIAL REPORT (AFR) FOR SOUTH VERDE TECHNOLOGY MAGNET SCHOOL FOR 2013-2014

Mr. Hicks addressed the South Verde Technology Magnet School Annual Financial Report stating that the South Verde AFR is less complicated because it is cash controlled. The Charter School's total revenue from all sources equals \$ 598, 897.00.

Mrs. Freeman asked about the decrease in transportation costs for the school. Mr. Hicks explained that a route to Beaver Creek was eliminated, cutting expenses.

Mrs. Schneider asked Principal Steve King about the increase in expenditure on athletics and instructional improvement and how have the programs improved. Mr. King answered that athletic costs used to be paid for by tax credit donations, but have been added to the school wide expenses line, making athletic costs easier to account for. As far as instructional programs, more money has been spent specifically on dropout prevention and student incentives. Some of that money also goes towards student concurrent enrollment in Yavapai College.

Motion: Mr. Hackett moved, seconded by Mrs. Gilbert to accept the Annual Financial Report for South Verde Technology Magnet School for 2013-2014. The motion passed 5-0.

D. DISCUSSION AND POSSIBLE ACTION TO SET GOVERNING BOARD/DISTRICT GOALS GOVERNING BOARD GOALS

- *The Board clearly interprets its position on controversial matters pertaining to the District, thereby enabling the Superintendent to promptly carry out the wishes of the Board.*
- *Individual members of the Board treat other members of the Board and professional staff with respect during Board meetings.*
- *The Board establishes the policies and provides the necessary resources to properly manage the finances of the District*

There was discussion on addressing the Item (in a Retreat form) during the upcoming Board Work Session on November 14, 2013.

Motion: After brief discussion Mrs. Schneider moved, seconded by Mrs. Gilbert to table the discussion until a later date. The motion carried 5-0.

E. DISCUSSION AND POSSIBLE ACTION ON THE ARIZONA SCHOOL BOARDS ASSOCIATION (ASBA) PROPOSED BYLAW CHANGES AND THE 2014 ASBA OFFICER NOMINATIONS

Mrs. Freeman explained that the Board could put forth amendments to the ASBA Bylaws for consideration by ASBA or chose nominate officers for the 2013 ASBA Board of Directors.

After brief discussion, there was no action taken on the Item.

9. ADMINISTRATIVE REPORT

- a) Dr. Lee updated the Board on the upcoming Joint Board meeting with Yavapai Apache Council on October 22nd, to begin at 6:30 pm. She said that Mrs. Laurie Kaaekuahiwi Co- American Student Academic Coordinator will not be able to attend the meeting. However, her counterpart Mr. Steve King will have some exciting progress to report.
- b) Dr. Lee updated the Board on the upcoming Board Work Session on Blank Slate, November ~~17~~, 14, to begin at 5:30 pm. There is a correction on the meeting time that was placed on the agenda.
- c) Dr. Lee stated that the Phillip England Center for the Performing Arts dedication ceremony will be held on January 9th at 7:00 pm.

10. INFORMATION ONLY

- A) AdvancED Readiness Systems Accreditation Review
- B) Policy EEB-Business and Personnel Transportation Services and rationale
- C) Arizona School Boards Association Policy Advisory, Volume 25, Number 4

11. BOARD REQUEST FOR FUTURE AGENDA ITEMS/BOARD CALENDAR

Mrs. Schneider asked when the IT Policies might come back to the Board. Dr. Lee answered that in may be as early as November, but will likely be December.

12. ADJOURNMENT

Mr. Simbric moved, seconded by Mr. Hackett to adjourn the meeting. The motion passed 5-0. The meeting adjourned at 8:42 pm.

13. SIGNING OF DOCUMENTS

Respectfully Submitted,

Mary Hudson
Board/Administrative Assistant

Helen Freeman
Board President

Trent Hackett
Member

Judy Gilbert
Member

Christine Scheideer
Member

Bob Simbric
Member

EVALUATION OF SCHOOL BOARD / Board Self-Evaluation

The following list of items pertaining to the operation of the Governing Board is the basis for an annual self-evaluation.

The Board rated themselves on the following dimensions (by consensus):
Satisfactory (S), Needs Improvement (N) or Unsatisfactory (U)

- A. Board Relationship with the Superintendent:
1. The Board imparts information on issues, needs, and complaints in a manner allowing the Superintendent the opportunity to solve related problems in a professional manner.
Board Consensus Score: Satisfactory
 2. The Board clearly interprets its position on controversial matters pertaining to the District, thereby enabling the Superintendent to properly carry out the wishes of the Board.
Board Consensus: Satisfactory, but could use some improvement
 3. The Board disregards personalities and considers the recommendations of the Superintendent in an unbiased and objective manner.
Board Consensus Score: Satisfactory
 4. The Board communicates views of personnel effectiveness, including views related to the Superintendent, in a confidential and professional manner.
Board Consensus: Satisfactory, but could use some improvement
- B. Board Relationship with Community:
1. The Board recognizes that the citizens have entrusted them with the educational development of the children and youth of this community
Board Consensus: Satisfactory
 2. The Board recognizes that the community expects their first and greatest concern to be in the best interest of each and every one of the young people without distinction as to who they are or what their background may be.
Board Consensus: Satisfactory
 3. The Board enacts policies supporting the efforts of the administration in helping the people of this community to have the facts about their schools, to the end that they will readily provide the finest possible school program, school staff, and school facilities.
Board Consensus: Satisfactory
- C. Board Relationships Between Members During Meetings:
1. Individual members of the Board treat other members of the Board and professional staff with respect during Board meetings.
Board Consensus: Satisfactory, but could use some improvement
 2. Differences of opinion influencing Board member votes are based on the issues at hand and not on a personality basis.
Board Consensus: Satisfactory, but could use some improvement
 3. All members of the Board conduct themselves in such a manner as to emphasize that individual Board members have authority only when convened in a legally conducted Board meeting with at least a quorum present.
Board Consensus Score: Satisfactory
- D. Board Relationships with Staff and Personnel:
1. The Board requires the Superintendent to recommend personnel for their consideration and consistently adheres to this procedure.
Board Consensus: Satisfactory
 2. The Board members make every effort to become acquainted with the personnel of the District.
Board Consensus: Needs Improvement
 3. The Board members' personal friendships with District personnel are maintained without allowing them to affect overall Board decisions and/or policies.
Board Consensus Score: Satisfactory

- E. Board Relationship to the Instructional program:
1. The Board makes an effort to keep informed about the instructional program by providing for periodic reports as deemed necessary and by periodic visitation in the schools.
Board Consensus: Needs Improvement
 2. The Board attempts to gain information from the community pertaining to instructional program needs.
Board Consensus: Needs Improvement
 3. The Board maintains policies necessary to enable the educational staff to develop the educational program required to meet the needs of the community.
Board Consensus Score: Satisfactory
- F. Board Relationship to the Financial Management of the Schools:
1. The Board establishes the policies and provides the necessary resources to properly manage the finances of the District.
Board Consensus Score: Satisfactory
 2. The Board requires the proper accountability for the expenditure of funds in the District.
Board Consensus: Satisfactory, but could use some improvement
 3. The Board provides justified funding to maintain a high quality educational program in this District.
Board Consensus: Needs Improvement
 4. The Board keeps the community informed about the financial needs of the District.
Board Consensus: Needs Improvement
- G. General Statements:
- 1) List in order of priority the four (4) major problems the Board faces.
Mrs. Freeman: Improving academic scores, improving communication with the community and finances.
Mrs. Schneider: Defining Blank Slate, improving legal documents (i.e.: student discipline reports and payroll updates), and effective communications with community, administration and the Board
Mr. Simbric: Coming to a conclusion for Blank Slate, academic achievement for all students, parental support, supporting highly qualified staff with competitive salaries and benefits, and finances in order to obtain the above listed.
Mr. Hackett: Doing more with less revenue, communicating with staff (i.e. Blank Slate) and parental involvement.
Mrs. Gilbert: reaching student needs individually and decreasing class sizes.
 - 2) List any weaknesses you have observed in the operations of the school system:
Mrs. Freeman: Improving communications, not everyone is on the same page.
Mr. Simbric: Improving academic achievement, implementing Blank Slate, and supporting staff within budget limits.
Mrs. Schneider: Unified support among campuses for each other (building one another up). Large class sizes are also a concern.
Mr. Hackett: No comments
Mrs. Gilbert: Improving academic achievement and obtaining smaller class sizes.
 - 3) List any significant accomplishments made by the school system during the past year:
Mrs. Freeman: Beginning Blank Slate and improving communications with the Tribe.
Mr. Hackett: Large improvement in Staff/Administration working together. The Middle School letter grade went from a C to a B, this is a big accomplishment.
Mr. Simbric: Beginning Blank Slate is an accomplishment, but the stakeholders (Principals and teachers) need to create and implement the program. The Board will need to give them the autonomy to do that.
Mrs. Schneider: Technology has improved impressively. Additional programs have been added like Fitness for Life. The Board was also able to give the faculty a raise and recognize them for their work.

Mrs. Gilbert: Technology improvements. Sharing teachers and supporting a more productive and open administration.

Dr. Lee: Technology improvements have been miraculous, the solar project has been completed, the letter grades at the High School and Middle School have been raised, and programs have been added including Music and Fitness for Life.

There was more discussion on the general statements as the Board agreed that the accomplishments made by the school system need to be communicated and celebrated on a larger scale.